



Competition Details

Competition	July Referral BFF Promo
Competition type	Game of Chance 🎲 (winners selected at random)
Promoter <i>Who's running this comp (hint, it's us...)?</i>	Good Goods Pty Ltd ACN 154 870 452 trading as <i>Who Gives A Crap</i> (AU) Who Gives A Crap Limited (UK VAT Number 268 3946 55) (UK) Who Gives A Crap Inc (State File Number 4904789)
Supplier <i>Who are we partnering with to offer the Prizes?</i>	Ourselves!
Competition Period <i>When does this comp start and end?</i>	The Competition starts on July 24th, 9am AEST and closes on 31 July 2025, 11:59pm (AEST)
Entry Restrictions <i>Who can enter?</i>	The Competition is open to new or existing Advocates in Australia, the United Kingdom or the United States over the age of 18 who meet the Eligibility Criteria and submit a Valid Entry.
Entry Method <i>How to enter the comp?</i>	<p>During the Competition Period, advocates must share their unique referral code to successfully refer a friend to Who Gives A Crap during the Comp Period through the Who Gives A Crap referral platform. Advocates can enter themselves and their friend (who must be a new customer) by making a Successful Referral through the mention.me platform using their link, Name Share, or email. The platform will generate unique links and codes to be used for referral. These codes may also provide a discount when completing the order.</p> <p>A Successful Referral means a new customer has completed a purchase during the Promotional Period utilising a referral from an advocate using the advocate's code, link or name share (as relevant for that advocate).</p>
Eligibility Criteria	<p>Advocates must be registered as an advocate on our referral platform. Individuals can register as an advocate at any time, including after the promotion begins, but the Successful Referral must occur during the Promotional Period to be eligible.</p> <p>The new customer must be located in the same geo as the eligible Advocate and must not have purchased from Who Gives A Crap before.</p>
Number of Entries	Enter as many times as you like! Each Successful Referral during the promotional period is one valid entry. Each new customer counts for one Successful Referral. An Advocate can make multiple separate entries for separate new customers, but if they win, they will only win for themselves and the new customer that was referred for that specific winning Successful Referral..

Valid Entry	Entries that meet the Entry Restrictions, Eligibility Criteria and are correctly submitted in line with the Entry Method during the Competition Period are valid entries that may participate in the Competition.
Selection Details	<p>The random winner selection will happen on Thursday 7 August, online.</p> <ul style="list-style-type: none"> • We select winners using random selection software. • The first name selected that is a Valid Entry will win a Prize. • Then, if there are multiple Prizes, each subsequent Valid Entry selected will also win a Prize.
Winner Notification	Eligible winners will be notified by email to the email address you use for your Who Gives A Crap advocate account. Keep an eye out for it after 31 July 2025.
Prize Claim Date	Prizes must be claimed by 4pm AEST on Thursday 7 August 2025 or new winners will be selected.
Unclaimed Prize Selection	<p>The unclaimed Prize selection will happen on Friday 8 August 2025 at 10am AEST at The Commons, 54 Wellington St, Collingwood, Victoria, Australia.</p> <p>We'll notify winners of any unclaimed prize selection by email on Friday 8 August 2025.</p>
How we'll use your data	<ul style="list-style-type: none"> • We'll use your entry information to promote the competition and our business (this might include tagging you publicly) • If you win, we'll contact you to let you know that you have won • If you opt in, we will add your email address to our marketing database • We will manage your personal information in line with our Privacy Policy. <p>See our Privacy Policy for more information about how we use and manage your personal information: www.whogivesacrap.org/pages/privacy-policy</p>
Total Prize Pool	<p>AU Up to \$132 AUD</p> <p>US Up to \$150 USD</p> <p>UK Up to 96 GBP</p>

Prize Details

Number of Winners	Prize	Prize Value	Prize conditions
Australia 1 draw for 2 winners (advocate and new customer)	Advocate wins back the last box of Who Gives A Crap toilet paper they bought up to AU\$66, friend who got referred wins that same amount that the advocate spent on their last box for their next order.	Amount of your last box back	Prize must be claimed within 12 months (1 year) from the date of issuance. Redemption must be made by applying the offer or reward at the time of the next order .

Number of Winners	Prize	Prize Value	Prize conditions
	Amount of your last box back, on your next box.		
United States 1 draw for 2 winners (advocate and new customer)	Advocate wins back the last box of Who Gives A Crap toilet paper they bought up to US\$75, friend who got referred wins that same amount that the advocate spent on their last box for their next order.	Amount of your last box back	Prize must be claimed within 12 months (1 year) from the date of issuance. Redemption must be made by applying the offer or reward at the time of the next order.
United Kingdom 1 draw for 2 winners (advocate and new customer)	Advocate wins back the last box of Who Gives A Crap toilet paper they bought up to 48 GBP, friend who got referred wins that same amount that the advocate spent on their last box for their next order.	Amount of your last box back	Prize must be claimed within 12 months (1 year) from the date of issuance. Redemption must be made by applying the offer or reward at the time of the next order.

Competition Conditions

About these Comp Conditions

From time to time, we run promotional competitions for our customers and others to participate in.

Key competition details are in the Competition Details

Competition Details for each competition are on our Website ([Promotional Terms & Conditions](#)) and form part of these Comp Conditions.

- Capitalised words in these Competition Conditions are defined in the Competition Details.

For example, Competitions last for the Competition Period set out in the Competition Details and Prizes are listed in the Prize Details section of the Competition Details for each Comp.

Valid entries

To have a Valid Entry, you must submit an entry:

- in line with the Entry Method,
- during the Competition Period,
- that meets the Entry Restrictions, and
- complies with any Eligibility Criteria...

...as outlined in the Competition Details.

Our employees (and their immediate families) are ineligible to enter a Competition (because they are so awesome, it would be an unfair advantage).

Disqualified entries

We may disqualify entries from or prevent future participation in competitions by anyone who:

- tampers with the entry process,
- breaches these conditions, or
- is, in our reasonable opinion, engaging inappropriately in a competition.

Entering Competitions

Each time you enter a Competition:

- You agree to these Comp Conditions, and
- You accept responsibility for entering the Competition and taking the Prize if you're a winner, and
- You agree that by submitting an entry, we can use your personal information and the creative genius in your entry to:

to promote the Competition (including the outcome) and our business (as well as the Suppliers' business if applicable), and

(if applicable) publicly announce you as a winner.

See our [Privacy Policy](#) for how we manage your personal information in your Region.

We can use your submission

If the Entry Method involves submitting or posting materials (*such as a photo or some incredible artwork you've created*), then you give us a broad permission to modify, reproduce, and publish those materials you submit.

- This permission includes publishing your submission to promote the Competition as well as our business (and, if applicable, the Suppliers' business).
- As part of entering this Competition, you agree to us using the submission for this broad purpose.
- We are not offering any payment in return for this permission, and you agree you can't later claim we breached your copyright or moral rights in your submission.

Announcing winners

We announce and publicise winners in line with the Winner Notification information in the Competition Details.

Competition issues and changes

As long as we act reasonably:

- we're not liable for any loss or delay in transit of, or damage to Prizes, and
- if a Prize is not available, we may substitute another item of equal value, and
- we reserve the right to modify, suspend, terminate or cancel the Competition as appropriate.

Prizes

Prizes are not transferable, changeable or exchangeable and cannot be redeemed for cash.

Unclaimed Prizes

- We will run an Unclaimed Prize Selection if:

A selected winner hasn't contacted us to claim their Prize by the Prize Claim Date or,

After making all reasonable attempts, we can't contact a selected winner.

- We'll follow the Unclaimed Prize Selection process in the Competition Details to distribute the relevant Prizes, subject to any requirements of a relevant authority.
- We notify winners in line with the details in the Unclaimed Prize Selections process in the Competition Details.

So... do you feel lucky?