



Competition Details

Competition	Spooky LE Organic Socials Giveaway
Competition type	Game of Skill 🧑🎓 (winners selected on merit)
Promoter <i>Who's running this comp (hint, it's us...)?</i>	[AU] Name: Good Goods Pty Ltd Business No.: ABN 67 154 870 452 Address: Suite 816, 585 Little Collins St, Melbourne, VIC 3000 [UK] Name: Who Gives A Crap Limited Business No.: UK VAT Number 268 3946 55 Address: c/o MHA MacIntyre Hudson, 2 London Wall Place, London EC2Y 5AU [US] Name: Who Gives A Crap Inc Business No.: State File Number 4904789 Address: 8605 Santa Monica Blvd, PMB 62559, West Hollywood, California 90069-4109 [Canada] Name: Who Gives A Crap Products Inc Business No: BC1315865 Address: 1100 One Bentall Centre, 505 Burrard Street, Box 11, Vancouver BC V7X1M5, Canada
Supplier <i>Who are we partnering with to offer the Prizes?</i>	Ourselves - see above!
Competition Period <i>When does this comp start and end?</i>	The Competition starts on 30 September 2026 at 12:00am AEST and closes on 4 October at 11:59pm AEST ("Competition Period"). Entries received outside this period will be considered as invalid..
Entry Restrictions <i>Who can enter?</i>	The Competition is open to all Australia, US, UK and Canada (excluding Quebec) residents who are 18 years of age or older at the time of the entry and meet the Eligibility Criteria.
Entry Method <i>How to enter the comp?</i>	During the Competition Period, entrants must:

	1. Locate the official “The Spooky Edition” Competition post on the Who Gives A Crap Instagram account; 2. Follow our instagram page; 3. Leave a comment responding to the Competition challenge; and 4. State their country of residence. Each entry must be the entrant's original work. No purchase is necessary to enter. A purchase or payment will not improve an entrant's chances of winning. The Competition challenge is: <i>In no more than 75 words, choose whether you would rather be a vampire, werewolf, mummy or zombie and create an original scenario explaining how you would use that creature's abilities to overcome a specific challenge.</i> Disclaimer: This Competition is in no way sponsored, endorsed, administered by or associated with Instagram. By entering the Competition, entrants release Instagram from any responsibility or liability arising from or relating to the Competition to the extent permitted by applicable law.
Eligibility Criteria	To be eligible to enter this competition, entrants must be residing in Australia, UK, the US or Canada (excluding Quebec) that holds an instagram account. Additionally, you should agree to be contacted in relation to the Competition and the Prize.
Number of Entries	This is limited to one (1) entry per person and per Instagram account holder during the Competition Period.
Valid Entry	Entries that meet the Entry Restrictions, Eligibility Criteria and are correctly submitted in line with the Entry Method during the Competition Period are valid entries that may participate in the Competition.
Selection Details	This Competition is a game of skill. Chance plays no part in determining the winners. Each entry will be individually judged based on merit against the stated criteria.. • All Valid Entries will be judged on their creative merit. The Who Gives A Crap team will be looking for comments that make them laugh the most or spike the most curiosity. But seriously, Entries will be judged based on the following criteria: ◦ Creativity (40%) ◦ Originality (30%) ◦ Entertainment value/humor (30%) • <i>Entries will be ranked a score out of 100 based on these criteria, but in the event of a tie, the entry with the highest score in Creativity will be selected.</i> We know what we like, and our decision is final and binding. • Since there is more than one Prize, we will then judge and rank Valid Entries. • The second best Valid Entry will win the subsequent Prize, and so on until we divvy up all Prizes.
Winner Notification	We'll notify winners by direct message on Instagram on 5 October 2026 . We may require a winner to provide information reasonably necessary to verify eligibility and arrange delivery of the Prize.
Prize Claim Date	Prizes must be claimed by 19 October 2026 or new winners will be selected.

Unclaimed Prize Selection	At the time of the original judging on 5 October 2026, alternate winners will also be selected and documented in ranked order based on the same criteria used to judge the Valid Entries. If a winner fails to claim a Prize within the applicable claim period, is ineligible, or otherwise forfeits the Prize, the relevant Prize will be awarded to the next highest-ranked alternate winner. This process will continue in order of ranking until all Prizes have been allocated or there are no remaining eligible alternate winners. Unclaimed Prize Winner Notification We'll notify winners by direct message on Instagram on 20 October 2026.
How we'll use your data	• We'll use your entry information to promote the competition and our business (this might include tagging you publicly) • If you win, we'll contact you by direct message to let you know that you have won • We will manage your personal information in line with our Privacy Policy. See our Privacy Policy for more information about how we use and manage your personal information: www.whogivesacrap.org/pages/privacy-policy.
Total Prize Pool	≈ \$640.60 AUD

Prize Details

Number of Winners	Prize	Total Prize Value	Prize conditions
3x in Australia	'Spooky' Limited Edition 24pk	\$127.50 AUD	Must be a resident of Australia
3x in UK	'Spooky' Limited Edition 24pk	£90 GBP	Must be a resident of UK
3x in US	'Spooky' Limited Edition 24pk	\$147 USD	Must be a resident of the US
3x in Canada	'Spooky' Limited Edition 24pk	\$138 CAD	Must be a resident of Canada (excluding Quebec)



Competition Conditions

About these Comp Conditions

From time to time, we run promotional competitions for our customers and others to participate in.

Key competition details are in the Competition Details

Competition Details for each competition are on our Website [[LINK](#)] and form part of these Comp Conditions.

- Capitalised words in these Competition Conditions are defined in the Competition Details.

For example, Competitions last for the Competition Period set out in the Competition Details and Prizes are listed in the Prize Details section of the Competition Details for each Comp.

Valid entries

To have a Valid Entry, you must submit an entry:

- in line with the Entry Method,
- during the Competition Period,
- that meets the Entry Restrictions, and
- complies with any Eligibility Criteria...

...as outlined in the Competition Details.

Our employees (and their immediate families) are ineligible to enter a Competition (because they are so awesome, it would be an unfair advantage).

Disqualified entries

We may disqualify entries from or prevent future participation in competitions by anyone who:

- tampers with the entry process,
- breaches these conditions, or
- is, in our reasonable opinion, engaging inappropriately in a competition.

Entering Competitions

Each time you enter a Competition:

- You agree to these Comp Conditions, and
- You accept responsibility for entering the Competition and taking the Prize if you're a winner, and
- You agree that by submitting an entry, we can use your personal information and the creative genius in your entry to:

to promote the Competition (including the outcome) and our business (as well as the Suppliers' business if applicable), and

(if applicable) publicly announce you as a winner.

See our [Privacy Policy](#) for how we manage your personal information in your Region.

We can use your submission

If the Entry Method involves submitting or posting materials (such as a photo or some incredible artwork you've created), then you give us a broad permission to modify, reproduce, and publish those materials you submit.

- This permission includes publishing your submission to promote the Competition as well as our business (and, if applicable, the Suppliers' business).
- As part of entering this Competition, you agree to us using the submission for this broad purpose.
- We are not offering any payment in return for this permission, and you agree you can't later claim we breached your copyright or moral rights in your submission.

Announcing winners

We announce and publicise winners in line with the Winner Notification information in the Competition Details.

Competition issues and changes

As long as we act reasonably:

- we're not liable for any loss or delay in transit of, or damage to Prizes, and
- if a Prize is not available, we may substitute another item of equal value, and
- we reserve the right to modify, suspend, terminate or cancel the Competition as appropriate.

Prizes

Prizes are not transferable, changeable or exchangeable and cannot be redeemed for cash.

Unclaimed Prizes

- We will run an Unclaimed Prize Selection if:

A selected winner hasn't contacted us to claim their Prize by the Prize Claim Date or,

After making all reasonable attempts, we can't contact a selected winner.

- We'll follow the Unclaimed Prize Selection process in the Competition Details to distribute the relevant Prizes, subject to any requirements of a relevant authority.
- We notify winners in line with the details in the Unclaimed Prize Selections process in the Competition Details.

So... do you feel lucky or creative?