Competition Details

Competition	Gift LE Organic Socials Giveaway
Competition type	Game of Skill 👩‍🎓 (winners selected on merit)
Promoter ***Who's running this comp (hint, it's us...)?***	[AU] Name: Good Goods Pty Ltd Business No.: ABN 67 154 870 452 Address: Suite 816, 585 Little Collins St, Melbourne, VIC 3000 [EU / UK] Name: Who Gives A Crap Limited Business No.: UK VAT Number 268 3946 55 Address: c/o MHA MacIntyre Hudson, 2 London Wall Place, London EC2Y 5AU [US] Name: Who Gives A Crap Inc Business No.: State File Number 4904789 Address: 8605 Santa Monica Blvd, PMB 62559, West Hollywood, California 90069-4109 [Canada] Name: Who Gives A Crap Products Inc Business No: BC1315865 Address: 1100 One Bentall Centre, 505 Burrard Street, Box 11, Vancouver BC V7X1M5, Canada
Supplier ***Who are we partnering with to offer the Prizes?***	Ourselves - see above!
Competition Period ***When does this comp start and end?***	The Competition starts on **18 November 2026 at 12:00am AEDT** and closes on **22 November at 11:59pm AEDT** ('Competition Period'). Entries submitted before opening or after closing will not be eligible. Our records will determine the time an entry is received, subject to applicable law.
Entry Restrictions ***Who can enter?***	The Competition is open to all Australian, US, UK and Canada (excluding Quebec) residents over 18 of age who meet the Eligibility Criteria and submit a Valid Entry.
Entry Method ***How to enter the comp?***	During the Competition Period, entrants must leave a comment on 'The Gift Edition' competition post on Who Gives A Crap's Instagram telling us what curious, unusual or

	funny thing they want this holiday season, and why. Entrants must include their location (country of residence) in their comment. No purchase necessary. A purchase or payment will not increase your chances of winning. *Please note that this Competition is in no way sponsored, endorsed, or administered by, or associated with, Instagram.*
Eligibility Criteria	Entrants must be based in Australia, the UK, the US or Canada (excluding Quebec) and include your location in your entry.
Number of Entries	One entry per Instagram account holder
Valid Entry	Entries that meet the Entry Restrictions, Eligibility Criteria and are correctly submitted in line with the Entry Method during the Competition Period are valid entries that may participate in the Competition.

Selection Details	This Competition is a game of skill. Chance plays no part in determining the winners. Each entry will be individually judged based on merit against the stated criteria.
	• All Valid Entries will be judged on their creative merit. The Who Gives A Crap team will be looking for comments that make them laugh the most or spike the most curiosity. But seriously, Entries will be judged based on the following criteria:
	  ○ Creativity (40%)
	  ○ Originality (30%)
	  ○ Entertainment value/humor (30%)
	• *Entries will be ranked a score out of 100 based on these criteria, but in the event of a tie, the entry with the highest score in **Creativity** will be selected.* We know what we like, and our decision is final and binding. The judging will occur on [insert date].
	• Since there is more than one Prize, we will then judge and rank Valid Entries.
	• The second best Valid Entry will win the subsequent Prize, and so on until we divvy up all Prizes.

Winner Notification	We'll notify winners by direct message on Instagram on **23 November 2026**.
Prize Claim Date	Prizes must be claimed by **7 December 2026** or new winners will be selected.
Unclaimed Prize Selection	At the time of the original judging on **23 November 2026,** alternate winners will also be selected and documented in ranked order based on the same criteria used to judge the Valid Entries. If a winner fails to claim a Prize within the applicable claim period, is ineligible, or otherwise forfeits the Prize, the relevant Prize will be awarded to the next highest-ranked alternate winner. This process will continue in order of ranking until all Prizes have been allocated or there are no remaining eligible alternate winners. Unclaimed Prize Winner Notification We'll notify winners by direct message on Instagram on **8 December 2026.**
How we'll use your data	• We'll use your entry information to promote the competition and our business (this might include tagging you publicly) • If you win, we'll contact you by direct message to let you know that you have won • We will manage your personal information in line with our Privacy Policy. See our Privacy Policy for more information about how we use and manage your personal information: www.whogivesacrap.org/pages/privacy-policy.
Total Prize Pool	≈ $1716 AUD

Prize Details

Number of Winners	Prize	Total Prize Value	Prize conditions
5x in Australia	'Gift' Limited Edition 48pk	$347.50 AUD	Must be based in Australia
5x in UK	'Gift' Limited Edition 48pk	£240 GBP	Must be based in UK
5x in US	'Gift' Limited Edition 48pk	$375 USD	Must be based in the US
5x in Canada	'Gift' Limited Edition 48pk	$370 CAD	Must be based in Canada (excluding Quebec)

Competition Conditions

About these Comp Conditions

From time to time, we run promotional competitions for our customers and others to participate in.

Key competition details are in the Competition Details

Competition Details for each competition are on our Website [LINK] and form part of these Comp Conditions.

- Capitalised words in these Competition Conditions are defined in the Competition Details.

For example, Competitions last for the Competition Period set out in the Competition Details and Prizes are listed in the Prize Details section of the Competition Details for each Comp.

Valid entries

To have a Valid Entry, you must submit an entry:

- in line with the Entry Method,
- during the Competition Period,
- that meets the Entry Restrictions, and
- complies with any Eligibility Criteria...

...as outlined in the Competition Details.

Our employees (and their immediate families) are ineligible to enter a Competition (because they are so awesome, it would be an unfair advantage).

Disqualified entries

We may disqualify entries from or prevent future participation in competitions by anyone who:

- tampers with the entry process,
- breaches these conditions, or
- is, in our reasonable opinion, engaging inappropriately in a competition.

Entering Competitions

Each time you enter a Competition:

- You agree to these Comp Conditions, and
- You accept responsibility for entering the Competition and taking the Prize if you're a winner, and
- You agree that by submitting an entry, we can use your personal information and the creative genius in your entry to:

to promote the Competition (including the outcome) and our business (as well as the Suppliers' business if applicable), and
(if applicable) publicly announce you as a winner.

See our Privacy Policy for how we manage your personal information in your Region.

We can use your submission

If the Entry Method involves submitting or posting materials *(such as a photo or some incredible artwork you've created)*, then you give us a broad permission to modify, reproduce, and publish those materials you submit.

- This permission includes publishing your submission to promote the Competition as well as our business (and, if applicable, the Suppliers' business).
- As part of entering this Competition, you agree to us using the submission for this broad purpose.
- We are not offering any payment in return for this permission, and you agree you can't later claim we breached your copyright or moral rights in your submission.

Announcing winners

We announce and publicise winners in line with the Winner Notification information in the Competition Details.

Competition issues and changes

As long as we act reasonably:

- we're not liable for any loss or delay in transit of, or damage to Prizes, and
- if a Prize is not available, we may substitute another item of equal value, and
- we reserve the right to modify, suspend, terminate or cancel the Competition as appropriate.

Prizes

Prizes are not transferable, changeable or exchangeable and cannot be redeemed for cash.

Unclaimed Prizes

- We will run an Unclaimed Prize Selection if:

A selected winner hasn't contacted us to claim their Prize by the Prize Claim Date or,
After making all reasonable attempts, we can't contact a selected winner.

- We'll follow the Unclaimed Prize Selection process in the Competition Details to distribute the relevant Prizes, subject to any requirements of a relevant authority.
- We notify winners in line with the details in the Unclaimed Prize Selections process in the Competition Details.

So... do you feel lucky or creative?